



February 19, 2021

Company Name: House Foods Group Inc.
Representative: Hiroshi Urakami, President
(Securities Code: 2810, First Section of
the Tokyo Stock Exchange)
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Notice of Changes to Shareholder Benefit Program

House Foods Group Inc. (hereinafter the “Company”) announces that it has decided on changes to its shareholder benefit program at the Board of Directors’ meeting held today. Details are as follows.

1. Reason for Change

The Company will change its shareholder benefit program as follows because enhancing the content of its shareholder benefits will enable shareholders to have a deeper understanding of the House Foods Group, and more people to understand the appeal of its shares.

2. Details of the Change

The Company will change its shareholder benefit program to one in which shareholders can select their favorite item from among several options such as a group product assortment and donation.

| Before change | | After change | |
|---|---|---|---|
| Shareholders who have held at least 100 shares (one unit) of the Company's stock for a period of six months or more, as of March 31 and September 30 of each year | | Shareholders who have held at least 100 shares (one unit) of the Company's stock for a period of six months or more, as of March 31 and September 30 of each year | |
| Number of shares held | Benefit details | Number of shares held | Benefit details |
| 100 to less than 200 shares | Group product assortment Equivalent to 1,000 yen | 100 to less than 200 shares | Selected from a group product assortment, donation, etc. Equivalent to 1,000 yen |
| 200 to less than 1,000 shares | Group product assortment Equivalent to 2,000 yen | 200 to less than 1,000 shares | Selected from a group product assortment, donation, etc. Equivalent to 2,000 yen |
| 1,000 shares or more | Group product assortment Equivalent to 3,000 yen | 1,000 shares or more | Selected from a group product assortment, donation, etc. Equivalent to 3,000 yen |

* Specific items will be notified on the letter of invitation sent to the target shareholders.

* Donations will be made to the nonprofit National Children's Cafeteria Support Center, Musubie.

3. Timing of the Change

As of March 31, 2021, the Company will offer a shareholder benefit to shareholders who hold at least 100 shares (one unit) of the Company's stock for a period of six months or more (scheduled to be delivered in stages after the end of August 2021).

Note: “Holding for six months or more” refers to shareholders who are listed in the register of shareholders as of March 31 and September 30 with the same shareholder number and who hold at least 100 shares (one unit) on two or more consecutive occasions.